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# **FI-ADOPT**

## **Future Internet Core Platform Adoption & Sustainability Enabler**

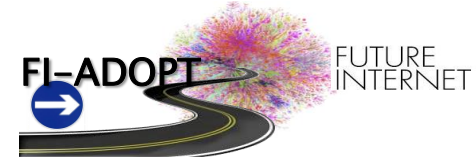
**Paul Moore**

**Head of Media**  
**Atos Research & Innovation**  
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20/05/2014

# FI-ADOPT Goal



**Promote the adoption of the FI-PPP assets and deliver a large number of innovative, multidisciplinary, multiplatform, stable and scalable applications**

- ▶ Extensively using FI-PPP results
- ▶ Up-taking technologies and concepts including networked media, social networking, mobile apps and gamification
- ▶ Provide high-quality training and technical support to the involved developers
- ▶ Educate the web entrepreneurs and SMEs on business, economical, and IPR aspects

# FI-ADOPT Sectors



## ► FI-enabled learning and training

- Staff-training
- Training on crisis management
- E-learning activities



## ► FI-enabled healthy behaviour shaping

- Physical activity support.
- Healthy diet enforcement
- Increase awareness on health-related issues

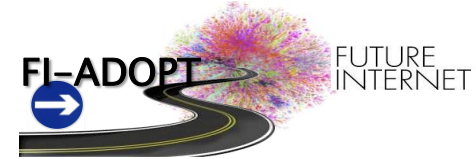


## ► FI-enabled social integration

- Language learning.
- Cultural integration
- Social integration of professionals

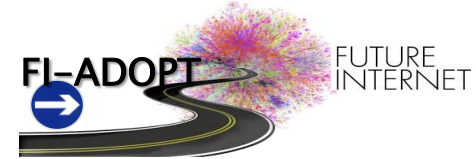


# FI-ADOPT Objectives

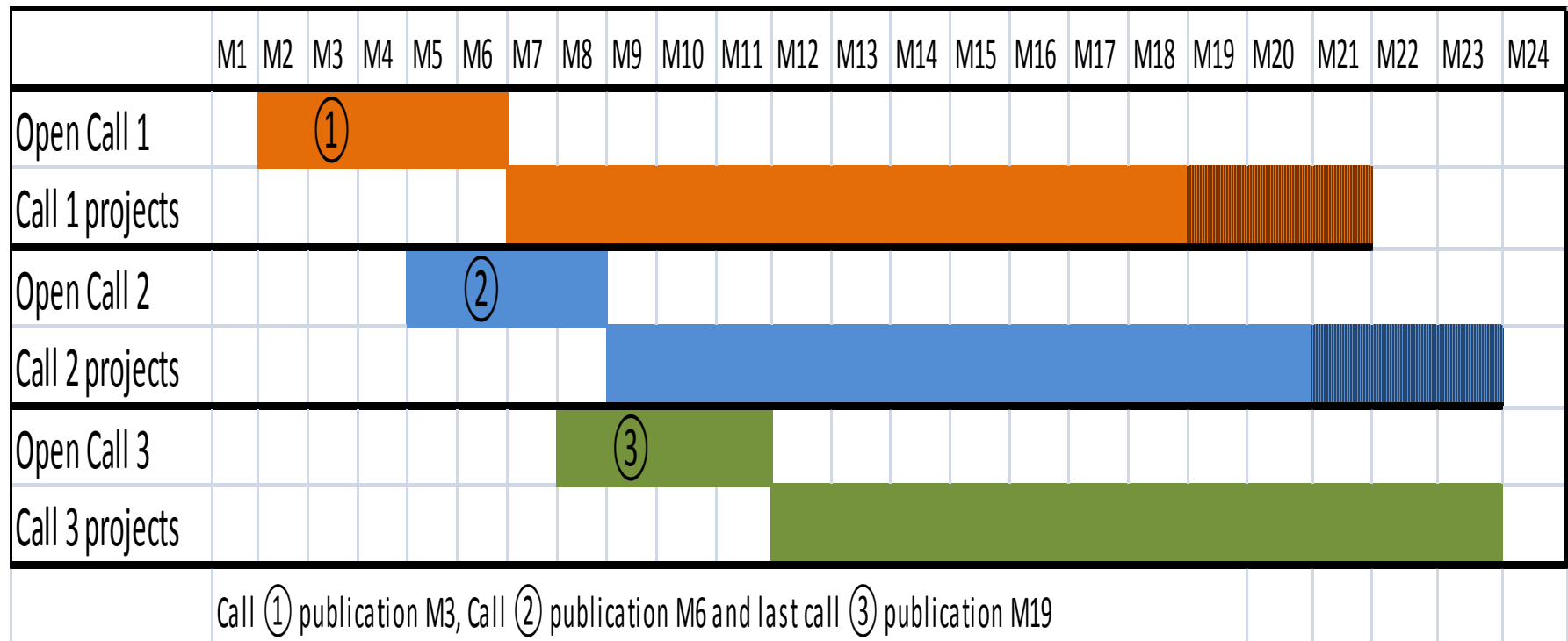


- ▶ Up to 30 projects
- ▶ 3 open calls
- ▶ Training and technical support for the involved developers using the FI-ADOPT support platform
- ▶ Educate the web entrepreneurs and SMEs on business, economical, and IPR aspects
- ▶ Strong connections among marketing entities and the SMEs/web entrepreneurs for further exploitation
- ▶ Create strong societal and economical impact

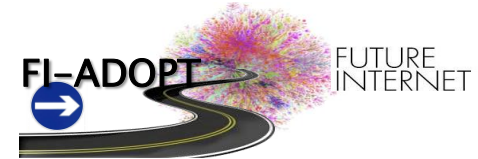
# 3 Open Calls



Project kick-off July 1, 2014

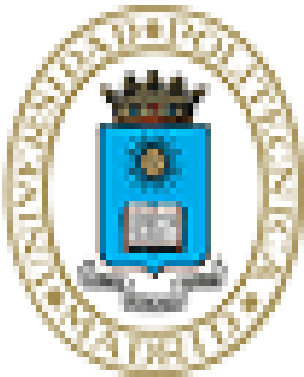


# Consortium



SYNELIXIS

Atos



PLAYGEN



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