# THINK TANK #Vehicles7YFN (2<sup>nd</sup> EDITION)

# **AUTONOMOUS, CONNECTED & SUSTAINABLE VEHICLES**

Mobility, Urban Infrastructure and Social Impact Implications in Europe

### **DEFINITION**

**#Vehicles7FYN** is a Think Tank that explores the latest trends in the development of Smart Mobility Systems, the basis for a sustainable transport model in Europe.

**#Vehicles7FYN** is a multiyear ongoing process that, underpinned by the Oxford Scenario Planning Approach, aspires to generate shared understanding and vision for mounting the enormous upcoming challenges at all levels (social, economic, technological) that global mobility entails.

### **GOALS**

- Create the referent discussion forum at the European level regarding autonomous, connected, electric & shared vehicles
- Build a Strategic Experts Committee with relevant and internationally recognized figures
- Develop a multi-sector shared vision of the industry, in a climate of constructive partnership and trust
- Generate and update annually strategic scenarios informing us of the transition of the energy & transport models in Europe
- Share disruptive ideas and content about the sustainable transformation of the ecosystems, value chains and business models
- Promote innovation by rewarding a start up to be incubated in an internationally renowned hub

## TARGET GROUPS AND ATTENDEES

AMETIC, recognized expert in digital transformation, organizes this Think Tank and aims to define the objectives together with the main European players in the automotive, energy, telecom, financial services and urban planning sectors.

The Think Tank is formed by 50 participants, promoting the diversity and multiculturalism of its constituents:

- 25% C-Level (CEO, CTO, CIO)
- 25% Standardization and regulation policy-makers
- · 25% Researchers and academicians
- 25% Geo-strategists and visionaries about the upcoming opportunities in different business models of the future

## **SPONSORSHIP MODELS**

MAIN PARTNER SPONSOR	20.000 € / 16.000 €*
DARTHER CRONCOR	40.000 C / 0.000 C*
PARTNER SPONSOR	10.000 € / 8.000 €*
ASSOCIATE SPONSOR	6.000 € / 5.000 €*

<sup>\*</sup>Price only available for AMETIC members

## **SCHEDULE**

The event agenda will be determined according to the following thematic blocks:

- 1. Urban & Territorial Planning
- 2. IoT/5G Communications
- 3. Software, Al & Big Data
- 4. Regulatory environment
- 5. Business models
- 6. Sustainable households

# **ONGOING PROCESS (Stages)**

#### A. March - June '19

- ✓ Scope definition
- ✓ Research & Interviews
- Participant selection
- √ Program schedule definition

### D. November (Barcelona Forum)

- ✓ Design of offerings and business models
- Matchmaking with Barcelona innovation ecosystem
- ✓ Institutional prize for a start-up or international project

### B. June 19 – BILBAO Forum

- Think Tank sessions
- ✓ Workshops
- ✓ B2B meetings with international start-ups (from Europe and Israel)

# C. July – September (online)

- ✓ Rehearsing outcomes of Bilbao Forum
- √ Final Report presentation







June **20**<sup>th</sup> – **21**<sup>st</sup>, 2019 Stages A & B



BILBAO, SPAIN

# Bilbao FORUM 2019 2<sup>nd</sup> Edition



2 DAYS



7 WORKING GROUPS



**50** ONE-TO-ONE MEETINGS



4 DISCUSSION PANELS



GALA DINNER & GUEST SPEAKER



1 NETWORKING COCKTAIL



2 NETWORKING LUNCHES



MATCHMAKING WITH
INTERNATIONAL STARTUPS FROM
EUROPE AND ISRAEL

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