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| **PRESS RELEASE** |

**Spanish Innovation Ecosystem accelerates the integration of IoT, Blockchain and Artificial Intelligence in its industry**

* ***IoT Solutions World Congress* (IoTSWC) -the biggest event in the world on IoT Industrial innovation- will confirm in this edition the boom of the massive implementation of IoT in different industrial and business environments**
* **The convergence of IoT with Artificial Intelligence and Blockchain will be shown**
* **The fourth edition of *IoT Solutions World Congress* will take place from October 16th to 18th in Barcelona, more than 14,000 visitors from 120 countries are expected**
* **This is the first time that AMETIC coordinates a Spanish pavilion in this event -with support from ICEX- ratifying its commitment to the future with the sector**

***Madrid, 12 October 2018*.-** The fourth edition of *IoT Solutions World Congress*, the biggest event for industrial IoT, organized by Fira de Barcelona from October 16 to 18 in collaboration with the Industrial Internet Consortium (IIC), will confirm its growth of companies and visitors. This is aligned with the massive adoption of IoT in different sectors that have improve their efficiency, automation and results.

IoT is increasing their presence, showing a big potential to transform both current business models and daily life. Therefore AMETIC, the association that represents the interests of digital technology industry in Spain, considers as strategic the national industry participation in order to improve its international visibility.

AMETIC will coordinate, with the support of ICEX, the participation of seven companies, [Alfred Smart Systems](https://alfredsmart.com/); [Barbara IoT](https://barbaraiot.com/); [Creatio Energy Systems](http://www.creatio-control.com/index.php/es/); [Geeksme](https://www.geeksme.com/es/); [Kunak Technologies](https://www.kunak.es/); [Mesbook](https://www.kunak.es/) and [Nektiu](https://nektiu.es/), that will present their latest developments.

These Spanish developments are applied to different areas: smart buildings, solutions for life cycle management of IoT devices, real time monitoring and remote control of critical parameters to reduce costs, measure the environmental impact and improve the processes, or even real time management systems for interconecting all the departments and identify critical points of costs, productivity and quality in a factory for helping to obtain a higher quality and cost reduction. Smart mattresses solutions and wearable devices will be also shown.

AMETIC will also organize a Digital Industry European associations meeting in this unique meeting point, where it is expected more than 14,000 visitors from more than 120 countries,. These organizations, as well as AMETIC, are members of Digital Europe and coordinate actions to strengthen the industry through the promotion of European policies.

AMETIC has also developed a [web section](https://ametic.es/es/comercio-exterior/ferias-destacadas/iot/presentacion) which has a complete description of the Spanish pavilion companies, including a catalogue that shows their solutions, success stories and press realeases.

The event gathers a world congress -with exhibition areas and Testbeds- with two forums on Blockchain and Artificial Intelligence. Besides, there will be held more than 125 sessions on nine core topics: Connected Transport, Manufacturing, Healthcare, Energy and Utilities, Buildings and Infrastructures, Open Industry, Enabling Technologies, Blockchain and Artificial Intelligence.

**About AMETIC**

AMETIC, Multisectorial Association of Companies of Electronics, Information and CommunicationTechnologies,

Telecommunications and Digital Content, leads, at the national level, the business interests of a hypersector as

diverse as dynamic, the most innovative -concentrates more than 30% of private investment in R&D and the one with the greatest growth capacity of the Spanish economy. In constant evolution, our associated companies are the great driving force of convergence towards the Digital Economy. AMETIC represents a key sector for employment and competitiveness with a significant impact on national GDP, while offering very positive outsourcing possibilities for other productive sectors. Its transversality derives from the digitalization of all business processes. We represent a group of companies that constitute a real lever of sustainable economic development, that increase the competitiveness of other sectors, that generate quality employment, that increase our export rate and that revalue our country and its industry.

More information: [www.ametic.es](http://www.ametic.es)

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