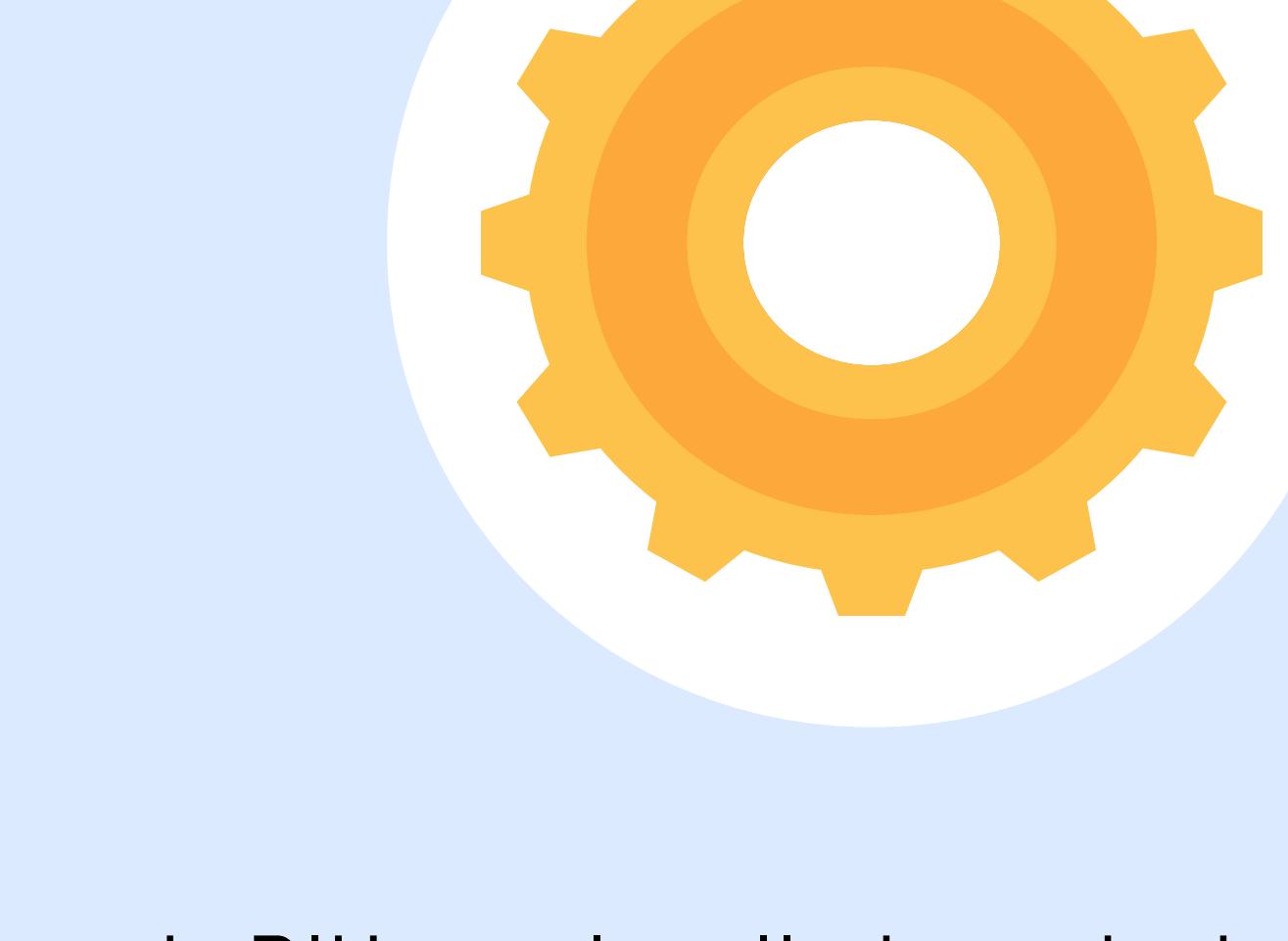


WHY SHOULD I GO TO A

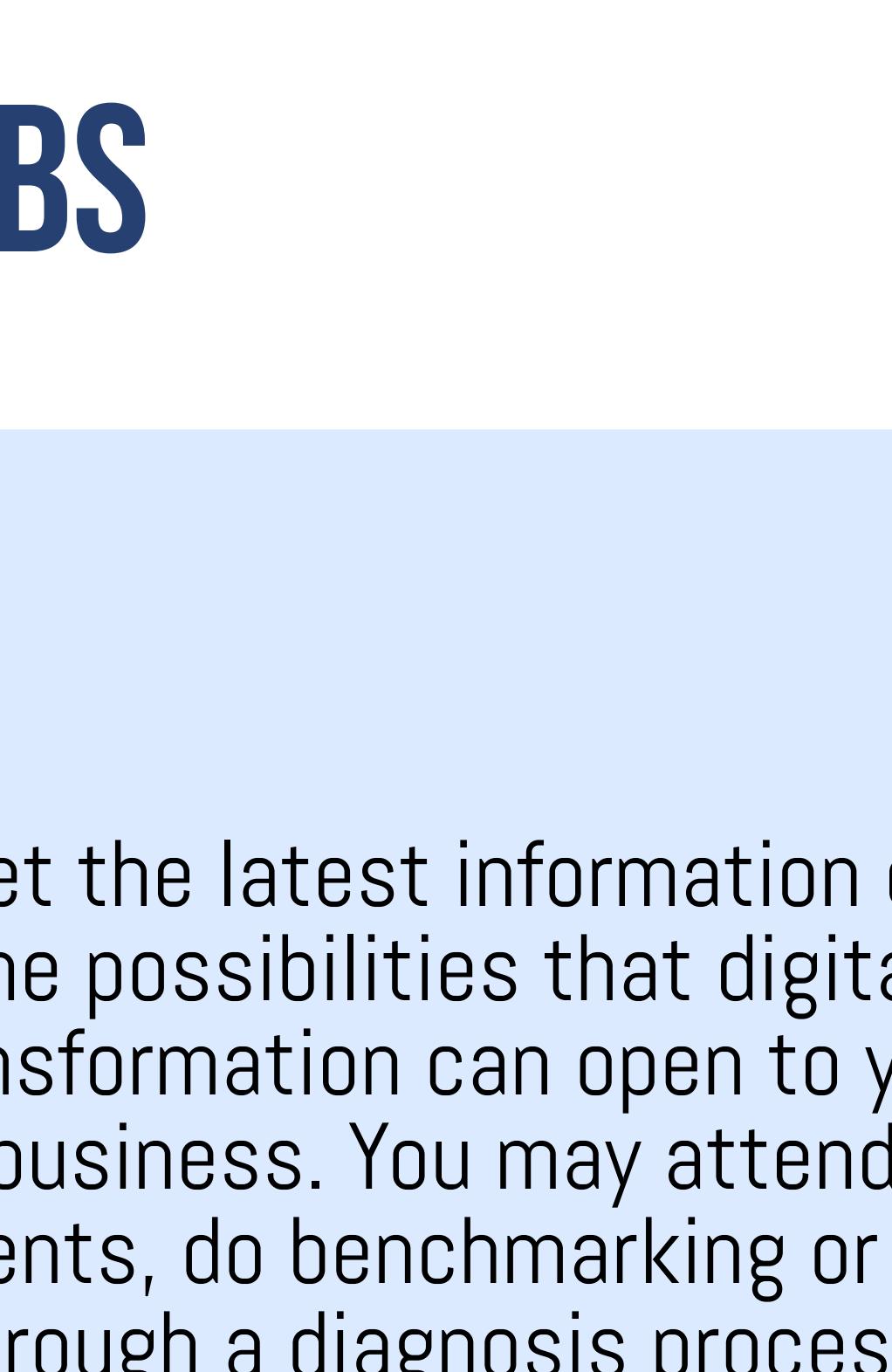
# DIGITAL INNOVATION HUB?

DIH act as one-stop-shop where SMEs can test the latest digital technologies before investing to develop new products or processes through their integration, and get training, financing advice, market intelligence and networking opportunities to improve their business through digital innovations. DIH support the digital transformation in companies and in the territory, including the public sector.



DIH are regional multi-partner cooperation ecosystems focused on innovation opportunities to support digital transformation in industry including RTOs, universities, industry associations, chambers of commerce, companies, incubator/accelerators, regional agencies and even governments.

## UNIQUE ECOSYSTEM FOR INNOVATION AND DIGITALIZATION



Although DIH are locally based, they are connected with an EU-wide network of partners and other DIH, which allows companies a unique opportunity to have access to competences and facilities not available in their region.

DIH support SMEs to become more competitive regarding business and production processes, products or services using digital technologies.

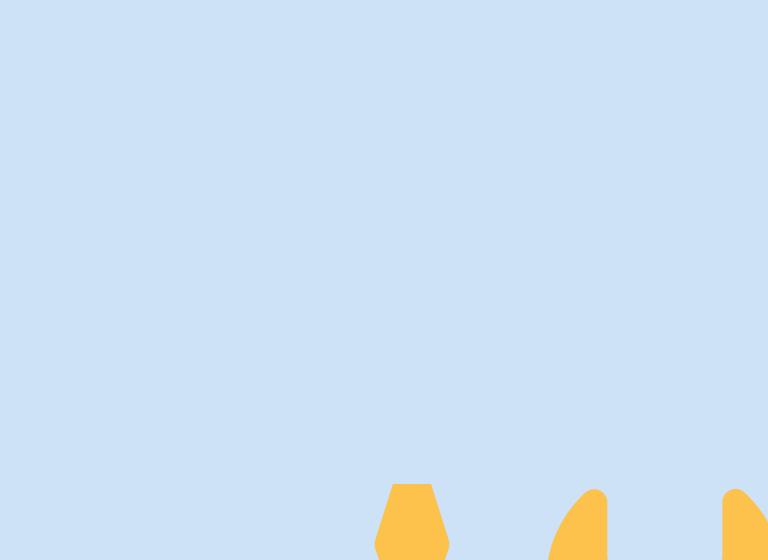
## SERVICES YOU GET IN DIGITAL INNOVATION HUBS

### 1 AWARENESS & DIAGNOSIS



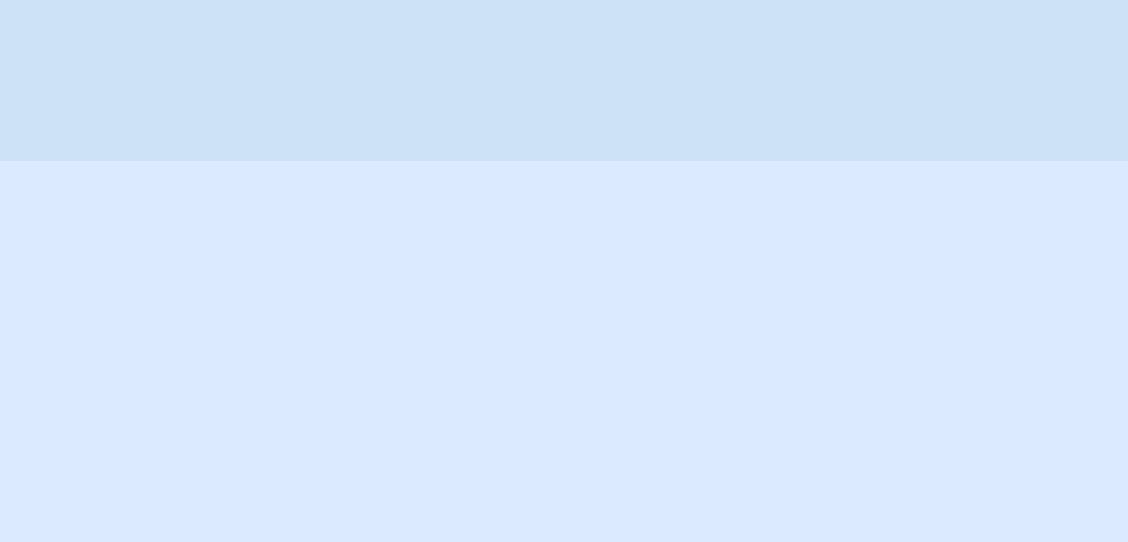
Get the latest information of the possibilities that digital transformation can open to your business. You may attend events, do benchmarking or go through a diagnosis process.

### 2 TRANSFORMATION PLAN



Perform an in-depth audit and define a transformation plan with concrete milestones and outcomes for your business through the support of experts.

### 3 TRAINING



Get the latest advanced digital skills through trainings, digital boost-camps, and traineeships.

### 4 PROTOTYPE & TEST

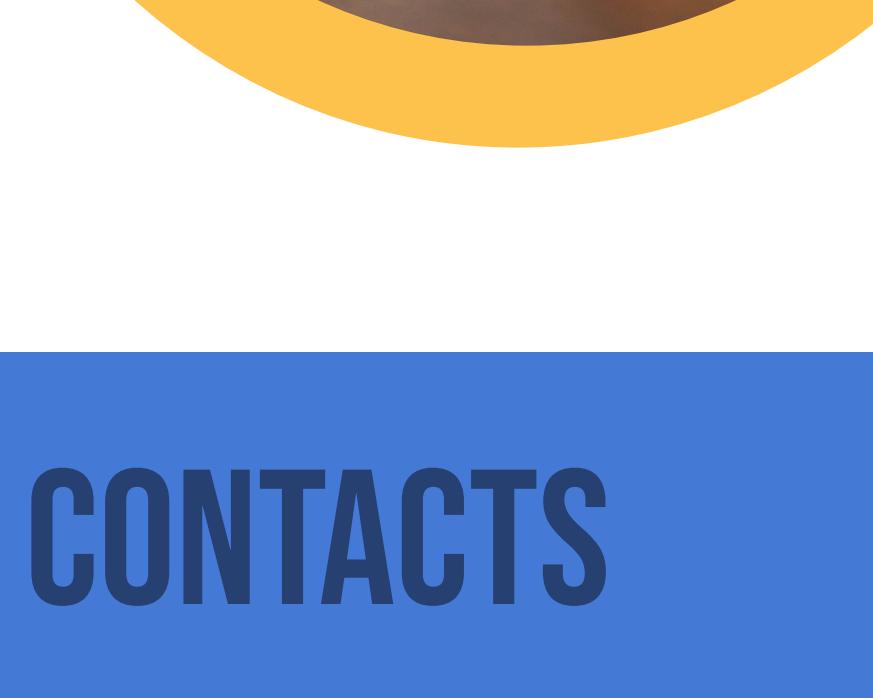


DIH enable any business to test and experiment with digital innovations relevant to its products, processes or business models. Transform your digital opportunities into a physical form so that you can experience and interact with them and, in the process, learn and understand how they can add real value and be useful for your business.

### 5 NETWORK FOR GROWTH & FINANCE



DIH facilitate links between users and suppliers of digital innovations across the value chain. DIHs provide connections with training providers, investors and facilitate access to finance digital transformation.



For more information, you should go to the nearest DIH to know how you can also get advantage of its capacities and resources. Take a look at the European Commission's catalogue of DIHs: <https://s3platform.jrc.ec.europa.eu/digital-innovation-hubs-tool>

## CONTACTS

For more information, please contact: industria40@ametic.es, dih@planeticeuropa.com