

EXPERIENCE THE FUTURE



ConnectTechAsia



CommunicAsia



NXTAsia



BroadcastAsia

26 - 28 JUNE 2018

MARINA BAY SANDS & SUNTEC SINGAPORE

www.ConnectTechAsia.com

Organised by:



UBM



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#ConnectTechAsia #CommunicAsia #BroadcastAsia #NXTAsia



ConnecTechAsia

ConnecTechAsia the brand new umbrella event encompassing CommunicAsia, BroadcastAsia and the new NXTAsia, will deliver a stronger value proposition and that better reflects the fast-changing and evolving nature of the Information and Communication Technology (ICT) and Media business landscape in Asia.

Against the backdrop of the well-established CommunicAsia and BroadcastAsia, ConnecTechAsia is the only B2B platform in Asia that covers the entire spectrum of communication, broadcast, and enterprise technology and services catering to the needs of the industry in Asia and beyond. By ushering in technological innovation and thought-leadership, the event will help pave the way for a smarter, more connected world.



Get maximum exposure and useful leads from an anticipated 40,000 international attendees at ConnecTechAsia, through technical and business seminars, networking forums and an entire array of experiential activities!



CommunicAsia

Recognised as Asia's most established and relevant ICT industry event for the telecommunications sector, 2018's edition will reveal a refreshed and more focused identity. Showcase your solutions for Asia's telecommunications industry, and gain exposure to business opportunities that can boost your brand's presence and value in existing and new markets.

Exhibit profile includes 5G / SDN / NFV / Small Cells, Broadband & Infrastructure, FTTx / Photonics / Fibre Communications, SatComm and Connect Everywhere



NXTAsia

Launched as Asia's definitive showcase for specialised solutions that can help enterprises in their digital transformation journey, NXT Asia will focus on the latest technologies. NXTAsia's first edition presents a fresh and exciting way to position your company or start-up's latest solutions or products in emerging technologies on a level playing field, and gain exposure to quality sales leads.

Exhibit profile includes IoT / Smart Cities, Cloud / Big Data / Data Centre, Cybersecurity / Security, AI (Artificial Intelligence) / Machine Learning / Robotics and VR/ AR / MR



BroadcastAsia

BroadcastAsia is Asia's must-attend international event for the pro-audio, film, digital media and broadcasting industries. Get connected to the industry's who's who by presenting your latest technologies and innovations that are creating new value and reshaping the broadcast value chain.

Exhibit profile includes Cinematography / Film / Production, TV Everywhere / OTT, Content Management and Systems, Content Distribution and Delivery, Post Production, Pro Audio Tech, Professional Lighting and Digital Display.

@ Marina Bay Sands, Singapore

@ Suntec Singapore



Greater Buyer Engagement & Return On Investment

ConneCTechAsia will host a plethora of visitor-centric activities at the show floor – more than 20 in fact! Conduct demonstrations of your latest products / solutions, share your expertise, announce launches and gain an additional opportunity to connect with potential buyers.



“ I really enjoyed the power-packed conferences that broadened my views on industry issues today with valuable insights at the IoT and Smart Cities sessions. I managed to find potential exhibitors that I could further collaborate with as well.

Mr. Khurshid Ahmad Bhat
Regional Network Head, Aircel Limited (India)

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“ BroadcastAsia is the place to gain media and technical knowledge. I discovered many new products and learnt more about IPTV and OTT. There were also different avenues for me to learn new things and experience the event - various booths were packed with demonstrations and technology tours arranged by the organisers were fruitful. Once you have experienced BroadcastAsia, you would definitely want to visit the event again!

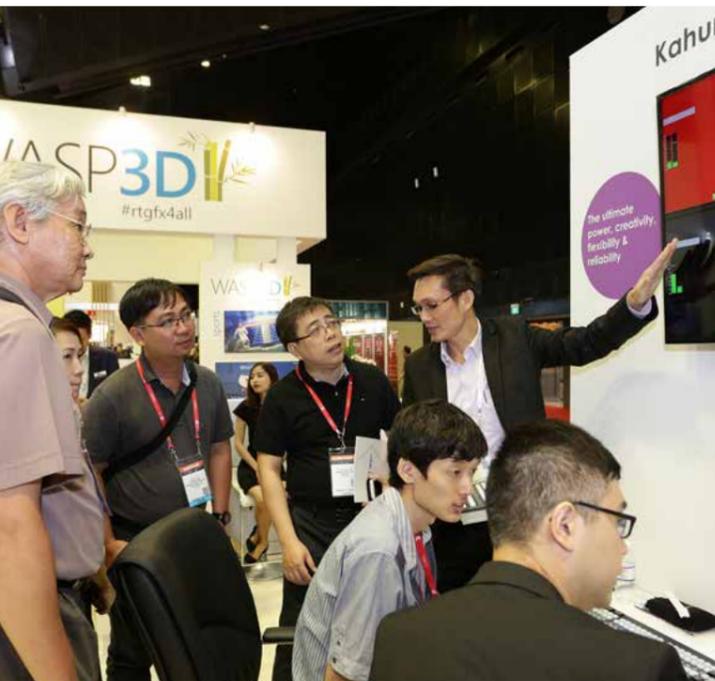
Mr. Loxley Dharmaratne
Deputy Director-Engineer, Sri Lanka Rupavahini

”

Forge Meaningful Relationships with Industry Leaders

Take advantage of the free **Business Matching Programme!** Value-add to your experience and maximise networking potential by making relevant connections and fixing meetings with buyers, even before the start of the event.

Network with industry captains and decision makers at the **ICM Networking Night**. This reception is one of the many networking opportunities specially created to facilitate the interaction among ICT and digital media industry leaders throughout the exhibition.



The **imbX Ministerial Forum** is the marquee event for ICT ministers, senior government officials and market leaders in the region to gather and engage in high-level dialogue. This forum will cover key ICT trends, policies and regulations concerning the industry and region.

Maximise your brand awareness through our Comprehensive Marketing Campaign

A dedicated marketing campaign will be rolled out for ConneCTechAsia which allows exhibitors maximum publicity and exposure. Provide information on your company and products / solutions that you will be showcasing at the event. Make announcements on launches / exciting news which will attract the attention of the international media present.



Official Mobile App and Online Show Catalogue are made available on the ConneCTechAsia website along with the 3 shows' websites – CommunicAsia, NXTAsia and BroadcastAsia – which provide exhibitors with extended exposure.



Our social media platforms – Facebook, LinkedIn, Twitter, and YouTube, and use of hashtags #ConneCTechAsia #CommunicAsia #NXTAsia #BroadcastAsia, to generate more social buzz.



ConneCTechAsia's e-newsletters and brochures which will be sent to our researched ICT and digital multimedia databases, where your latest innovations will be highlighted.



Onsite flyers and advertising signage during the event will further reinforce your presence at the event.

ConneCTechAsia Summit

2017 has been transformational for the economy including the ICT and Broadcasting / Media industries. But how will all these changes pan out moving into the future? For many, it is imperative to position the business at a competitive edge whilst sharpening internal strategies for growth. Your very next question is: How do you even stay ahead of the curve with innovative differentiation? Keep in mind that that “change is the only constant” – no matter how far away the time of new technology evolution may be.

Refreshed with new insights and a new conference event format, join us at **ConneCTechAsia2018 Summit** to explore and experience the most critical and transformational shifts impacting the coming years, and beyond. Hear from our global experts as they share their views on the latest and emerging technologies and enterprise solutions for accelerated delivery of services, improved efficiencies and network scalability.



3 dedicated Summit Tracks on NetworkComms, EmergingTech and BroadcastMedia:

- ➔ 5G Development
- ➔ SDN and NFV
- ➔ Cloud and Fog Computing
- ➔ Internet of Things (IoT) and AI
- ➔ Data Analytics
- ➔ Cyber Security
- ➔ 4K / UHD
- ➔ IP Broadcasting
- ➔ Machine Learning, VR/AR
- ➔ Next-gen Disruptive Technologies

Conference Enquiries

Speaking Opportunity: Mavis Yong at mavis.yong@ubm.com

Conference Registration and Booking: Elaine Dang at elaine.dang@ubm.com

